



In This Issue

Irvine Micropreneur Webinar

Community Sustainability

CleanTech Law

August Line-up



Irvine Micropreneur Program

August 18th -

Deep Web: How Apple created the iPod in 18 months with just online resources

In this workshop, you will unlock resources available on the web that Google doesn't find. You will also recognize the potential of knowledge in value creation and the failure to fully exploit it, and use the Deep Web to access information and knowledge that can direct you to new products, processes, and markets for your business. Special Guest: Bud Warrick.

Join Us August 11th at 12:00pm, visit:
www.irvinemicropreneur.com

Upcoming Events

August 18, 2011

Who: *Deep Web: How Apple Created the iPod in 18mo's with just online resources*

What: Irvine Micropreneur Program

Where: Online

When: 12pm

How much? Free

[Click Here](#)

August 24, 2011

Who: *Creating your Roadmap to Success: The Art & Science of Creating a Successful Business Plan*

Community Sustainability: A change for the better

What: Class

Where: Rancho Santiago College District Center

When: 6:00pm-8:30pm

How much? \$25

[Click Here](#)



August 25, 2011

Who: Green & Health Expo

What: Expo

Where: Crowne Plaza Anaheim Resort

When: 8:00am-4:00pm

How much? Free

[Click Here](#)

Participants of the Community Sustainability USA programs are taking initiative by making one lifestyle change each month for an entire year to benefit the environment.

[Read More](#)

CleanTech Law: AB32 cap and trade in California on hold until 2013

August 25, 2011

Who: Mobile Business Communications for the Micropreneur

What: Irvine Micropreneur Program

Where: Online

When: 12:00pm-1:00pm

How much? Free

[Click Here](#)



August 25, 2011

Who: Booming Sales for a Small Business (Vietnamese)

What: Lecture

Where: 9550 Bolsa Ave. Westminster, CA 92683

When: 6:00pm-9:00pm

How much? Free

[Click Here](#)

Facing continued litigation, California officials will delay enforcement of the state's carbon-trading program until 2013, state Air Resources Board Chairwoman Mary Nichols announced Wednesday.

The delay in the cap-and-trade program, slated to take effect in January, is proposed because of the "need for all necessary elements to be in place and fully functional," she said.

[Read More](#)

Irvine Chamber Announces Valuable Insight on Consumer Behavior as Part of August Webinar Lineup

August 26, 2011

Who: Free Gov't Classes

What: Federal Training Center

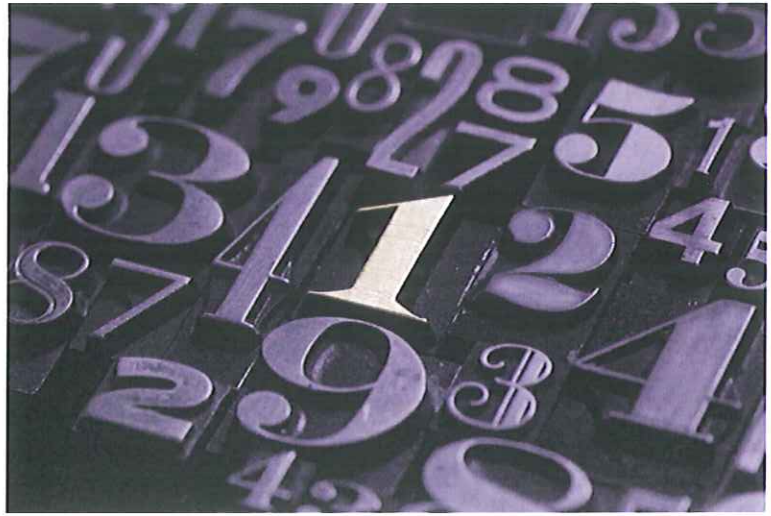
Where: City of Anaheim, Economic Development

When: 9:00am-12:00pm

How much? Free

[Click Here](#)

For a complete listing of all upcoming events, click below:



-Victor DiCarlo

Weekly Irvine Micropreneur Program Provides Valuable Insight on Creating Sales Scripts and Harnessing the Power of the Deep Web

The August lineup features topics on growing your business with sales scripts, consumer behavior, utilizing the deep web to gain a competitive edge, and mobile business communications for small business. The webinars are free for all to participate.

Our August Micropreneur lineup will now be available for those who were not able to participate during our live broadcast." says Christopher Lynch, VP of Business & Economic Development, Irvine Chamber of Commerce. Lynch also adds, "The public will have access to past webinars via our online archive in the multimedia section of www.irvinecondev.com"

Since the Irvine Micropreneur Program launched in September of 2010, the weekly webinar series aimed at small business owners and entrepreneurs, has steadily gained popularity and has seen an increase in viewership since its introduction.

The free Micropreneur Webinars are scheduled for every Thursday, 12:00 p.m. to 1:00 p.m. and will feature a different topic every week. Past archived programs can be accessed in the multimedia section of www.irvinecondev.com.

To learn more about the Irvine Micropreneur Program visit: www.irvinemicropreneur.com, or contact Victor DiCarlo at (949)660-9112 ext. 128 for more information.

About Us

The Irvine Chamber of Commerce leads the economic development efforts of the City of Irvine. The Chamber has four overall economic development goals: Retaining existing businesses and helping them expand, Incubating new businesses, Attracting new businesses, and Supporting international business.

Visit us at:
www.irvinecondev.com

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