



Happy Holidays!
From the Irvine Chamber Economic
Development Team!

December 22, 2011

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2012

3rd Annual IEF

Angel Investor Series

MySpace in Irvine

CHECK OUR

**Event
Calendar**

Upcoming Events

January 5, 2012

Who: ETAP - Promoting Your
Product or Service,
International Sales and
Promotion

What: ETAP

Where: 6055 E Washington
Blvd Commerce, CA 90040

When: 8:00am-11:00am

How much? \$50

[Click Here](#)

January 16, 2012

Who: ETAP - Getting Paid &
Financing into International
Markets

What: ETAP

Where: 6055 E Washington
Blvd Commerce, CA 90040

When: 4:00pm-7:00pm

How much? \$50

[Click Here](#)



IRVINE BUSINESS OUTLOOK 2012

Is the economy building momentum? Will there be a recovery? How does this impact your business? Former Michigan Governor Jennifer M. Granholm and UC Irvine Paul Merage School of Business Dean Andrew J. Policano, PhD will explore these questions on Thursday, January 19, 2012 in front of 800 business executives and professionals at the annual Irvine Business Outlook breakfast, presented by Wells Fargo.

A limited number of sponsorships and individual seats are available for this annually sold-out event, which is the largest gathering of business leaders in Orange County. For more information, or to register, visit www.irvinebusinessoutlook.com.

COST: Complimentary Self-Parking

Table Sponsor: \$1,250

Chamber Members: \$55 | Visitors: \$75

UCI/Paul Merage School Students & Alumni: \$55

For more event information please contact Kathy Tavoularis at ktavoularis@irvinechamber.com or (949) 660-9112 ext. 121

January 19, 2012
Who: 2012 Business Outlook
Breakfast
What: Breakfast
Where: Irvine Marriott
When: 7:30am-9:30am

How much?
Irvine Chamber Members:
\$55
UC Irvine Paul Merage
School of Business Students
& Alumni: \$55
Visitors: \$75
Promotional Sponsor (Table
of 10): \$1,250.000
[Click Here](#)

For a complete listing of all
 upcoming events, click below:



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 Development Department

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IRVINE ENTREPRENEUR FORUM

3rd Annual Irvine Entrepreneur Forum Call for Submissions

Applications are now being accepted for entrepreneurs to present at the 3rd Annual Irvine Entrepreneur Forum (IEF) on **March 1, 2012** at the Hyatt Regency Irvine. Two companies will receive **\$10,000** in cash prizes for the best business plans (Best Overall Business Plan & Best Digital Media Plan).

Six entrepreneurs will be chosen to present at IEF, in front of a panel of angel and venture capital investors. In addition, entrepreneurs will also receive valuable coaching on how to effectively present to investors.

The deadline to submit business proposals for consideration is **January 15, 2012**. Applicants should submit a 2-3 page executive summary and a 3-5 minute YouTube.com video clip promoting their product or service.

To submit your application and to find out more about the 2012 IEF visit:
<http://iefinfo.com/enter-company2011.php>.



Angel Investor Series: 6 Tips for Raising Venture Capital - Part 2

-Chris Lynch

Tip #2: An interview with Raymond Chan, Board of Governors, Tech Coast Angels.

An important point that comes out of this video interview is that you should get out and talk to potential customers before you write too much code. You should also get out and speak to investors as early as possible. These are difficult, unprecedented times and you shouldn't go it alone. It's no secret that raising capital to start or grow your business has become harder. Amidst all of the uncertainty, reach out to other resources that can help give you a different perspective and guidance. Although you are looking for capital to start or grow the business, make sure you are getting more than the money. Hold out for an Angel Investor who can not only help you with the capital, but provide you with additional knowledge and business connections to assist in building your business.

Watch the [video](#)



Irvine-based Marketing Agency Specific Media LLC buys MySpace

Specific Media LLC purchased the struggling social media site MySpace from New York-based NewsCorp for \$35 million.

According to Specific Media and its advertisers, MySpace has the potential to be a lucrative opportunity. Their goal for the former social media giant is to transform the site into an entertainment hub for music fans.

About Us

The Irvine Chamber of Commerce leads the economic development efforts of the City of Irvine. The Chamber has four overall economic development goals: Retaining existing

businesses and helping them expand, Incubating new businesses, Attracting new businesses, and Supporting international business.

Visit us at:

www.irvinecondev.com

Irvine Chamber of Commerce
2485 McCabe Way, Suite 150
Irvine, California 92614

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