



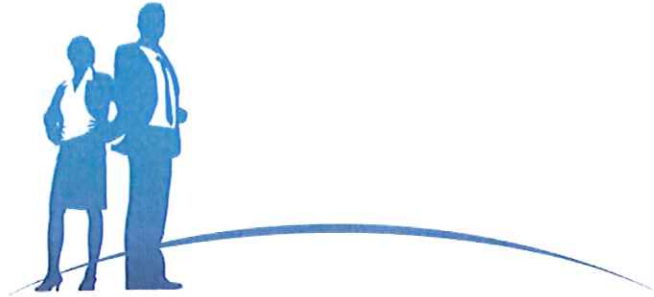
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IRVINE ENTREPRENEUR FORUM



3rd Annual Irvine Entrepreneur Forum Call for Submissions

Applications are now being accepted for entrepreneurs to present at the 3rd Annual Irvine Entrepreneur Forum (IEF) on March 1, 2012 at the Hyatt Regency Irvine. Two companies will receive \$10,000 in cash prizes for the best business plans (Best Overall Business Plan & Best Digital Media Plan).

Six entrepreneurs will be chosen to present at IEF, in front of a panel of angel and venture capital investors. In addition, entrepreneurs will also receive valuable coaching on how to effectively present to investors.

The deadline to submit business proposals for consideration is January 15, 2012. Applicants should submit a 2-3 page executive summary and a 3-5 minute YouTube.com video clip promoting their product or service.

To submit your application and to find out more about the 2012 IEF visit: <http://iefinfo.com/enter-company2011.php>.

Upcoming Events

December 8, 2011

Who: Irvine Chamber Holiday Open House

What: Christmas Party

Where: Irvine Chamber of Commerce

When: 3:30pm-6:00pm

How much? Free- Members Only

[Click Here](#)

December 15, 2011

Who: Booked Up! How to Write,

Publish and Promote a Book to Grow Your Business

What: Irvine Micropreneur Webinar

Where: Online

When: 12:00pm-1:00pm

How much? Free

[Click Here](#)

January 19, 2012

Who: 2012 Business Outlook Breakfast

What: Breakfast

Where: Irvine Marriott

When: 7:30am-9:30am

How much?
Irvine Chamber Members: \$55

UC Irvine Paul Merage School of Business Students & Alumni: \$55
Visitors: \$75

Promotional Sponsor (Table of 10):
\$1,250.000

[Click Here](#)

Orange County Business Council Announces Turning Red Tape Into Red Carpet Award Winners



Orange County Business Council today announced the award winners of the inaugural Turning Red Tape Into Red Carpet Awards. The awards program was developed to recognize leaders in local government whose policies and programs eliminate the barriers to economic growth and private sector jobs creation.

The award winners are:

City of Irvine - Responding to Globalization

John Wayne Airport - Sustainable and Green Development

City of Newport Beach - Community Development Reorganization

City of Anaheim - Water Recycling Award & Real Estate Redevelopment and Reuse

Click [here](#) to see the full list.

For a complete listing of all upcoming events, click below:



Irvine Chamber of Commerce Business & Economic Development Department



Better Regulation: Improving California's Rulemaking Process

-Little Hoover Commission

The Little Hoover Commission on Tuesday urged the Governor and the Legislature to make the state's process for developing regulations more rigorous and consistent across agencies and to strengthen oversight to ensure that agencies have assessed the economic impact of proposed regulations.

The Commission, responding to a request from legislative members, looked at the use of economic analysis in the rulemaking process and gaps in the Administrative

Procedure Act's requirement to assess economic impacts.

The Commission found that California lacked statewide standards for economic analysis, and that the practices of agencies varied widely, which has helped fuel a perception that the state's regulatory practices are inconsistent and unfair.

The Commission's recommendations, which are consistent with the direction set by SB 617 (Calderon and Pavley), now signed into law, are aimed at increasing transparency, efficiency and accountability with the goals of finding the least burdensome alternative to solving a regulatory problem and bolstering confidence in the regulatory process.

"For a state like California, with its dynamic economy, huge population and environmental resources, an effective regulatory process that all parties have confidence in is essential," Commission Chairman Daniel Hancock said. "We are not looking for fewer regulations or more regulations. We are looking for better regulations."

[Download](#) .PDF



Irvine Chamber Announces December Marketing Webinars Aimed at Entrepreneurs

Weekly Irvine Micropreneur® Program Provides Valuable Information on Marketing and Negotiating

The Irvine Micropreneur® Program December Line-Up:

December 1

How To Build Your Own Coalitions and Social Movements

Many entrepreneurs work for both profits and to benefit the public good. To be effective at these goals, you need to be skilled at forming coalitions with others and generating public support for your activities.

December 8

Internet Radio As A Business Tool

As terrestrial radio stations have declined in market share, Internet radio stations have been flourishing. There are literally thousands of Internet radio stations throughout the world, and many of these cater to a business audience.

December 15

Booked Up! How to Write, Publish and Promote a Book to Grow Your Business Better than any business card or brochure, a book establishes authority in your field, elevates your credibility, impresses clients, attracts media attention, and opens doors to new opportunities.

December 22, 29th, no programs
Happy New Year!!

To learn more about the Irvine Micropreneur® Program
visit: www.irvinemicropreneur.com, or contact Victor DiCarlo at (949)660-9112 ext. 128
for more information.

To Participate, Visit: www.IrvineMicropreneur.com

About Us

The Irvine Chamber of Commerce leads the economic development efforts of the City of Irvine. The Chamber has four overall economic development goals: Retaining existing businesses and helping them expand, Incubating new businesses, Attracting new businesses, and Supporting international business.

Visit us at:
www.irvineecondev.com

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