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2012 IEF TECH EXPO

The 3rd Annual Irvine Entrepreneur Forum, is an excellent opportunity for companies to get in front of the entrepreneurial community and for entrepreneurs to get face-time with investors and the public.

The 2012 IEF will feature a larger expo than previous years events, with 30+ tables available for various types of companies to present their products or services. Each table costs \$400 and includes two tickets for the event.

To reserve a table, click [here](#) or contact Victor DiCarlo at (949) 660-9112 ext 128

Reserve your table today!

Upcoming Events

February 14, 2012

Who: Learn Principles and components of Project Management

What: Class

Where: Mission Community Services Coporation

When: 9:00am-12:00pm

How much? Free

[Click Here](#)

February 15, 2012

Who: Fundamentals of Exporting

What: Seminar



Where: Long Beach International Trade Office

When: 6:00pm-9:00pm

How much? \$20

[Click Here](#)

Kerynote Speaker:

Peter Weedfald
President of Gen One Ventures

February 21, 2012

Who: Getting Started with Government Contracting

What: Class

Where: Valley Economic Development Center (VEDC)

When: 9:00am-12:00pm

How much? Free

[Click Here](#)

Vote for your favorite video

2 of the 6 finalists will be decided by popular vote through the D4 Media Player voting system at www.iefinfo.com. Vote now for your favorite video!

Buy Your Tickets Today!

General Admission: \$125 *till 2/29/12

Day of Event: \$150

Student (with valid ID): \$45

For a complete listing of all upcoming events, click below:

To find out more about the 2012 IEF visit: <http://iefinfo.com>



The Irvine Micropreneur® Program

February Webinar Lineup

February 9th

Create An Award-Winning Entrepreneur Presentation

- * Why the fanciest presentation doesn't always win the prize
- * What really matters to investors when they review a deal
- * How to compete with other projects even if you aren't a technology deal
- * ... and much more

February 16th

Overcoming Under-Earning

- * Identify your personal hidden money patterns and behaviors
- * Spot unconscious barriers that get in your way
- * Formulate an action plan to make changes immediately

February 23

Using Social Media and Mobile Resources to Conduct Marketing Research

- * What are the new mobile marketing research tools and technologies
- * Which resources matter the most to your business
- * How to put together an online marketing research program

To Participate, Visit: www.irvinemicropreneur.com



New 'App Economy' Creates Nearly 500,000 Jobs: Study

eWeek.com

Study finds new "App Economy" responsible for roughly 466,000 jobs.

TechNe.t a bipartisan policy and political network of technology CEOs, released a new study showing that there are now about 466,000 jobs in the so-called "App Economy" in the United States, up from zero in 2007.

[Full Article](#)



Irvine Chamber of Commerce Business & Economic Development Department

About Us

The Irvine Chamber of Commerce leads the economic development efforts of the City of Irvine. The Chamber has four overall economic development goals: Retaining existing businesses and helping them expand, Incubating new businesses, Attracting new businesses, and Supporting international business.

Visit us at:

www.irvineecondev.com

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