



***In This Issue***

2012 IEF Applications

2012 IEF Tech Expo

Angel Investor Series



**IRVINE  
ENTREPRENEUR  
FORUM**

**Upcoming Events**

**January 26, 2012**

**Why: Double, Triple, Even Quadruple  
the Value of Your Business**

**What: Irvine Micropreneur Webinar**

**Where:  
[www.irvinemicropreneur.com](http://www.irvinemicropreneur.com)**

**When: 12:00pm-1:00pm**

**How much? Free**

**[Click Here](#)**

**February 1, 2012**

**Why: Export Opportunities for U.S.  
Businesses: Colombia**

**What: Irvine Global Markets  
Webinar**

**Where:**

**Applications pour in for 2012 IEF**

The 3rd Annual Irvine Entrepreneur Forum (IEF), the signature event for the Irvine Entrepreneurial Ecosystem, is no longer accepting applications for the competition.

This year there were over 50 submissions, in which 6 finalists will be selected to move on to final round on March 1, 2012 at the Hyatt Regency Hotel in Irvine, California.

2 of the 6 finalists will be decided by popular vote through a video voting system at [www.iefinfo.com](http://www.iefinfo.com).

**Buy Your Tickets Today!**

**General Admission: \$125 \*till 2/29/12**

**Day of Event: \$150**

**Student (with valid ID): \$45**

To find out more about the 2012 IEF visit:

**<http://iefinfo.com>**

www.irvineglobalmarkets.com

When: 10:00am-11:00am

How much? Free

[Click Here](#)



For a complete listing of all upcoming events, click below:



## 2012 IEF TECH EXPO

The 3rd Annual Irvine Entrepreneur Forum, will be an excellent opportunity for companies to get in front of the entrepreneurial community and for entrepreneurs to get face-time with investors and the public.

The 2012 IEF will feature a larger expo than previous events, with 30+ tables available for various types of companies to present its products or services. Each table costs \$400 and includes two tickets for the event.

To reserve a table, click [here](#) or contact Victor DiCarlo at (949) 660-9112 ext 128



## Angel Investor Series: 6 Tips for Raising Venture Capital - Part 5

-Chris Lynch

**Tip #5: An interview with Bob Romney, Member, Tech Coast Angels.**

Writing out a business plan forces the entrepreneur or the business owner to do his due diligence - to think about the products or services to be offered, the prices at which they'll be sold, and the likely volume of sales that'll be achieved.

Watch the [video](#)

## ARE YOU REACHING YOUR FULL CUSTOMER BASE?

[www.irvineglobalmarkets.com](http://www.irvineglobalmarkets.com)

**95% OF CUSTOMERS ARE OUTSIDE THE USA!**

The International Market Insights Webinar Series offers you information, contacts, and support resources for your decision to sell outside the USA, or to add a market to your current export operations.

# Export Opportunities for U.S. Businesses: Colombia

*featuring*

**Mr. Cameron Werker**

**Commercial Counselor & Senior Commercial Officer**

**United States Embassy in Bogotá, Colombia**

**Wed Feb 1, 2012 at 10:00 AM**

**Irvine Chamber of Commerce Webinar**



Irvine Chamber of Commerce Business  
& Economic Development Department

### TO PARTICIPATE:

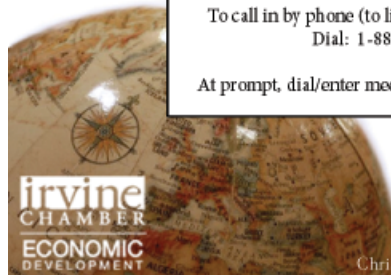
1 Log Onto: <https://www.connectmeeting.att.com>

2 Enter Meeting Number: 888 557 8511

3 Enter Access Code 3239205

To call in by phone (to listen only, or for voice participation in Q&A)  
Dial: 1-888-557-8511 or 1-215-446-3649

At prompt, dial/enter meeting access code followed by # sign: 3239205#



For Further Information Please Contact:  
Christopher Lynch at (949) 660-9112 or via email at [clynch@irvinechamber.com](mailto:clynch@irvinechamber.com)

## About Us

The Irvine Chamber of Commerce leads the economic development efforts of the City of Irvine. The Chamber has four overall economic development goals: Retaining existing businesses and helping them expand, Incubating new businesses, Attracting new businesses, and Supporting international business.

Visit us at:

[www.irvineecondev.com](http://www.irvineecondev.com)

Irvine Chamber of Commerce  
2485 McCabe Way, Suite 150  
Irvine, California 92614