



"Serving as the Voice of
Business for Irvine"

January 4, 2012

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Entrepreneur[®]

MAGAZINE

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KEYNOTE ADDRESS BY CHRIS BROGAN

LONG BEACH, CALIFORNIA • JANUARY 11, 2012



From morning to afternoon, you'll find hundreds of ways to seize fresh business opportunities and tackle tough challenges. Make 2012 the year you achieve your biggest branding, sales and profit goals.

- Nearly a dozen hands-on seminars to help your business soar to your highest vision
- Growth strategies from top business authors, radicals and visionaries
- Meet & tweet with host Amy Cosper, Editor in Chief of Entrepreneur
- Networking throughout the day to build partnerships and connections
- Business growth perspectives from the Entrepreneur of 2011 winners

Upcoming Events

January 5, 2012

Who: ETAP - Promoting Your Product or Service, International Sales and Promotion

What: ETAP

Where: 6055 E Washington Blvd
Commerce, CA 90040

When: 8:00am-11:00am

How much? \$50

[Click Here](#)

[AGENDA >>](#)

January 5, 2012

Who: Get Out of Your Business Rut- Even If You Don't Think You Can

What: Irvine Micropreneur Webinar

Where: Online

When: 12:00pm-1:00pm

How much? Free

[Click Here](#)

January 12, 2012

Who: Free Programs to Build A Better Workforce- Earn As Your Employee Learns!

What: Irvine Micropreneur Webinar

Where: Online

When: 12:00pm-1:00pm

How much? Free

[Click Here](#)

January 16, 2012

Who: ETAP - Getting Paid & Financing into International Markets

What: ETAP

Where: 6055 E Washington Blvd Commerce, CA 90040

When: 4:00pm-7:00pm

How much? \$50

[Click Here](#)

January 19, 2012

Who: 2012 Business Outlook Breakfast

What: Breakfast

Where: Irvine Marriott

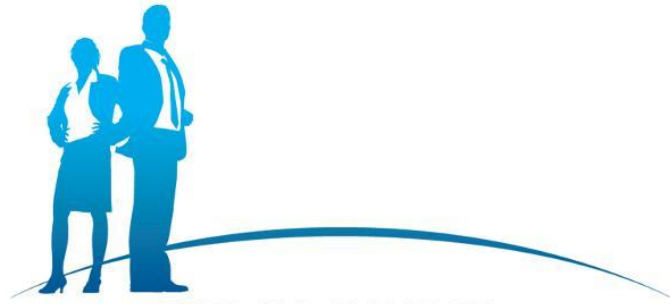
When: 7:30am-9:30am

How much?
Irvine Chamber Members: \$55

UC Irvine Paul Merage School of Business Students & Alumni: \$55
Visitors: \$75

Promotional Sponsor (Table of 10):
\$1,250.000

[Click Here](#)



IRVINE ENTREPRENEUR FORUM

3rd Annual Irvine Entrepreneur Forum Call for Submissions

Applications are now being accepted for entrepreneurs to present at the 3rd Annual Irvine Entrepreneur Forum (IEF) on **March 1, 2012** at the Hyatt Regency Irvine. Two companies will receive **\$10,000** in cash prizes for the best business plans (Best Overall Business Plan & Best Digital Media Plan).

Six entrepreneurs will be chosen to present at IEF, in front of a panel of angel and venture capital investors. In addition, entrepreneurs will also receive valuable coaching on how to effectively present to investors.

The deadline to submit business proposals for consideration is January 15, 2012. Applicants should submit a 2-3 page executive summary and a 3-5 minute YouTube.com video clip promoting their product or service.

To submit your application and to find out more about the 2012 IEF visit: <http://iefinfo.com/enter-company2011.php>.



Angel Investor Series: 6 Tips for Raising Venture Capital - Part 3

-Chris Lynch

Tip #3: An interview with Don Kastle, Member of Tech Coast Angels

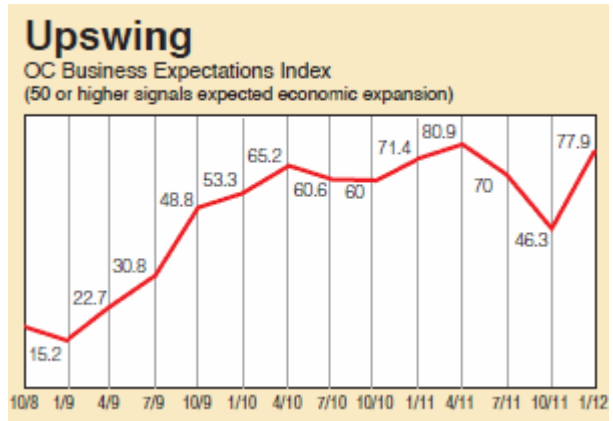
The Irvine Chamber of Commerce presents the Angel Investor Series: Six Tips for Raising Venture Capital moderated by Chris Lynch, VP of Economic Development for the Irvine Chamber of Commerce.

Watch the [video](#)

For a complete listing of all upcoming events, click below:



Irvine Chamber of Commerce Business & Economic Development Department



Big Rebound in Outlook for Q1

According to the Orange County Business Journal OC's executives are upbeat and have a renewed outlook as we begin 2012 thanks to economists at California State University, Fullerton (CSUF).

The report is based on a survey conducted by CSUF of 88 business owners, executives, professionals and managers.

To view the full [report](#), you must subscribe to www.ocbj.com

About Us

The Irvine Chamber of Commerce leads the economic development efforts of the City of Irvine. The Chamber has four overall economic development goals: Retaining existing businesses and helping them expand, Incubating new businesses, Attracting new businesses, and Supporting international business.

Visit us at:
www.irvinecondev.com

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