



irvine  
CHAMBER  
ECONOMIC  
DEVELOPMENT



"Serving as the Voice of  
Business for Irvine"

July 27, 2011

**August 9, 2011**

**Who:** Responding to RFP's (Requests for Proposal)

**What:** Class

**Where:** Anaheim City Hall

**When:** 9am-12:00pm

**How much?** Free

[Click Here](#)

**August 10, 2011**

**Who:** USDOC Export Regulations Seminar

**What:** Seminar

**Where:** Sheraton Gateway Hotel Los Angeles

**When:** 8:30am-4:00pm

**How much?** \$430

[Click Here](#)

For a complete listing of all upcoming events, click below:

network and enhance the relationship between Transtock Acquisition Group and various leading American RV companies.

Mr. Adams' first visit was to the headquarters of Forest River, Inc, one of the leading RV companies in the states, to meet with Pat Donnelly, and discuss the various ways of strengthening the mutual cooperation between the two companies in order to expand the RV market in China.

## Knowledge Management: Business Expansion & Innovation Through the Deep Web



Use the Deep Web to access information and knowledge that can direct you to new products, processes, and markets for your business; and design and install techniques and processes to create, protect, and use known knowledge.

**Register for the Business Survival Series Presented by CSU Fullerton & Irvine Valley College at CSUF Irvine 3 Banting Irvine, CA 92618**

Irvine Chamber Members are eligible for a 50% discount!

Download the course list: [Business Survival Series.doc](#)

Click [HERE](#) to Register Today!

## About Us

The Irvine Chamber of Commerce leads the economic development efforts of the City of Irvine. The Chamber has four overall economic development goals: Retaining existing businesses and helping them expand, Incubating new businesses, Attracting new businesses, and Supporting international business.

Visit us at:  
[www.irvineecondev.com](http://www.irvineecondev.com)

## ***In This Issue***

Irvine Micropreneur Webinar  
Entrepreneur of the year  
Chamber Spotlight  
Deep Web

## **Upcoming Events**

### **July 28, 2011**

**Who:** *Email Marketing Featuring Constant Contact*

**What:** Transportation Solutions For Irvine Business Complex

**Where:** Irvine City Hall

**When:** Noon-1pm

**How much?** Free - Must RSVP

[Click Here](#)

### **July 28, 2011**

**Who:** *Irvine Transportation Network*

**What:** Irvine Micropreneur Program

**Where:** Online

**When:** 10:30am-Noon

**How much?** Free

[Click Here](#)

### **August 5, 2011**

**Who:** *Town Hall w/ State Senator Tom Harman and Assemblyman Don Wagner*

**What:** Town Hall Meeting

**Where:** Brandman University

**When:** 8am

**How much?** Free

[Click Here](#)

## **Irvine Micropreneur Program**

### **July 28th Email Marketing Featuring Constant Contact**

Email marketing has become a sophisticated process that is used by many small businesses to keep their customers informed. However, mishandled campaigns can be costly, time consuming, and can even result in your company getting blacklisted by anti-spam services. Jared Smith of Talent Evolution will show you how to conduct effective email campaigns using the most popular tool, Constant Contact.

Join Us July 28th at 12:00pm, visit:  
[www.irvinemicropreneur.com](http://www.irvinemicropreneur.com)



## **Vizio CEO named Entrepreneur of the Year**

### **-OC Register**

William Wang, CEO of Irvine television maker Vizio, has been named Entrepreneur of the Year by the Leatherby Center for Entrepreneurship and Ethics at Chapman University.

Wang launched Vizio in 2002 with two employees and \$600,000. Wang made the company profitable with extremely lean operations and key retail partnerships. Under his leadership Vizio has become the first American brand in more than 10 years to lead the U.S. in LCD HDTV sales.

[Link to article](#)



## **Chamber Spotlight:**

### **Irvine Chamber Member John Adams Meets U.S. RV Industry Leaders to Accelerate Trade and Cooperation between U.S. and China RV Industry**



Elkhart, located in the state of Indiana, acts as a hub bringing together the most well known RV manufacturers, dealers and service providers. Elkhart accounts for 70% of the RV production in the world and is considered the RV capital of the world. On July 11th 2011, the CEO of Transtock Acquisition Group, John Adams, and his staff visited Elkhart to