



"Serving as the Voice of
Business for Irvine"

June 29, 2011

In This Issue

Irvine Micropreneur Webinar
New patents on pace to break record
Deep Web
Vote for the IEF 2012 schedule!

Upcoming Events

July 5, 2011

Who: SBA's 8(a) Business Development Program

What: Class

Where: El Camino College - Hawthorne, CA

When: 9am-12pm

How much? FREE

[Click Here](#)

July 7, 2011

Who: Promoting Your Product or Service

What: Irvine Micropreneur Program

Where: Online

When: Noon-1pm

How much? Free

[Click Here](#)

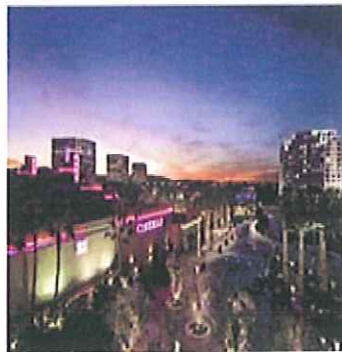
July 12, 2011

Who: Introduction to Federal Contracting

What: Class

Where: Monterey Park, Council Chambers

When: 9am-12pm



Irvine Micropreneur Program

June 30th

Entrepreneur Roundup

This presentation will feature brief presentations by a number of young companies. Learn about new technologies, emerging Internet services, and new ideas presented by others. A panel of guest judges will ask questions of the presenters, and participants in the webinar can also ask questions and make comments. This is a great venue to meet budding companies, investors, advisers, and others online.

To participate, visit: www.irvinemicropreneur.com

Irvine Co. moves forward with 1,677 apartments

[OC Register](#)



The Irvine Company has decided to move forward with building 1,677 multi-family units. The new project will be located between Jeffrey Rd. and Sand Canyon Ave.

[Click Here](#) to view full article.

Knowledge Management: Business Expansion & Innovation Through the Deep Web

How much? FREE
[Click Here](#)

July 14, 2011

Who: *Getting paid and Financing into International Markets*

What: Class

Where: Rancho Santiago Community College

When: 8am-11am

How much? \$196
[Click Here](#)



Use the Deep Web to access information and knowledge that can direct you to new products, processes, and markets for your business; and design and install techniques and processes to create, protect, and use known knowledge.

Register for the Business Survival Series Presented by CSU Fullerton & Irvine Valley College at CSUF Irvine 3 Banting Irvine, CA 92618

Irvine Chamber Members are eligible for a %50 discount!

Click [HERE](#) to learn more! Register Today!

July 19, 2011

Who: *Marketing to Government*

What: Class

Where: 2130 E 4th St. Santa Ana, CA

When: 9am-12pm

How much? FREE

[Click Here](#)

Vote for the 2012 Irvine Entrepreneur Forum Schedule!

Let us know which format you would prefer for IEF 2012. Your input/suggestions are welcome.

Program itinerary - **Version 1**

This strategy creates an exclusive cache where you have to pay more to hear the keynote speech during the luncheon prior to the actually IEF, so if people only wanted to attend the lunch they could do so, but pay accordingly. We also wanted to split the two Shark Tank presentations allowing for people to move around between sessions.

Program itinerary - **Version 2**

This program call for no VIP luncheon (to keep costs down) and have the keynote during the cocktail hour in an effort to keep attendees there throughout the event and for the people that cannot attend the IEF, but want to hear the keynote after work. Goal here is to reduce costs, but appeal to various groups and work schedules.

[Click here to take the survey!](#)



For a complete listing of all upcoming events, click below:



About Us

The Irvine Chamber of Commerce leads the economic development efforts of the City of Irvine. The Chamber has four overall economic development goals: Retaining existing businesses and helping them expand, Incubating new businesses, Attracting new businesses, and Supporting international business.

Visit us at:
www.irvinecondev.com

Irvine Chamber of Commerce
2485 McCabe Way, Suite 150
Irvine, California 92614