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**IRVINE
ENTREPRENEUR
FORUM**



**3rd Annual Irvine Entrepreneur Forum Call for
Submissions**

Applications are now being accepted for entrepreneurs to present at the 3rd Annual Irvine Entrepreneur Forum (IEF) on March 1, 2012 at the Hyatt Regency Irvine. Two companies will receive \$10,000 in cash prizes for the best business plans (Best Overall Business Plan & Best Digital Media Plan).

Six entrepreneurs will be chosen to present at IEF, in front of a panel of angel and venture capital investors. In addition, entrepreneurs will also receive valuable coaching on how to effectively present to investors.

The deadline to submit business proposals for consideration is January 15, 2012. Applicants should submit a 2-3 page executive summary and a 3-5 minute YouTube.com video clip promoting their product or service.

To submit your application and to find out more about the 2012 IEF visit: <http://iefinfo.com/enter-company2011.php>.

Upcoming Events

November 24, 2011
HAPPY THANKSGIVING!

November 30, 2011
**Who: Building the Foundation for a
Successful Business**

What: Workshop

**Where: Rancho Santiago Community
College**

When: 6:00pm-8:30pm

How much? Free

Click Here

December 8, 2011

Who: Irvine Chamber Holiday Open House

What: Christmas Party

Where: Irvine Chamber of Commerce

When: 3:30pm-6:00pm

How much? Free- Members Only

[Click Here](#)



January 19, 2012

Who: 2012 Business Outlook Breakfast

What: Breakfast

Where: Irvine Marriott

When: 7:30am-9:30am

How much?

Irvine Chamber Members: \$50

UC Irvine Paul Merage School of Business
Students & Alumni: \$50

Visitors: \$75

Promotional Sponsor (Table of 10):
\$1,250.000

[Click Here](#)

Quality of Life Still Matters

The Top Site Selection Factor series outlines the factors that ranked high in importance by the executives responding to Area Development's 25th Annual Corporate Survey. Find out why and how these factors should be evaluated in your next move...

In Area Development's Corporate Survey, quality-of-life factors are ranked separately from the other site selection factors and are generally rated lower in importance than the top site selection factors - except for "low crime rate." Low crime rate is historically ranked as the primary quality-of-life concern as borne out by the survey's 25-year history. For 2010, this quality-of-life factor achieved even greater significance, receiving an 84.6 percent importance rating, which would actually place it eighth among the overall list of site selection factors.



GE imagination at work

GE to Invest \$1 Billion in New CA Software Center & Hire 400 Employees

-Area Development Online

General Electric Co (GE) announced it has selected San Ramon, CA, in the San Francisco Bay Area as the location for its new \$1 billion software headquarters. Plans call for GE to hire 400 software-related associates within two years to develop what the company calls the "Industrial Internet" of smart machines.



Irvine Chamber Announces December Marketing Webinars Aimed at Entrepreneurs

Weekly Irvine Micropreneur® Program Provides Valuable Information on Marketing and Negotiating

The Irvine Micropreneur® Program December Line-Up:

December 1

How To Build Your Own Coalitions and Social Movements

Many entrepreneurs work for both profits and to benefit the public good.

To be effective at these goals, you need to be skilled at forming coalitions with others and generating public support for your activities.

December 8

Internet Radio As A Business Tool

As terrestrial radio stations have declined in market share, Internet radio stations have been flourishing. There are literally thousands of Internet radio stations throughout the world, and many of these cater to a business audience.

December 15

Booked Up! How to Write, Publish and Promote a Book to Grow Your Business

Better than any business card or brochure, a book establishes authority in your field, elevates your credibility, impresses clients, attracts media attention, and opens doors to new opportunities.

December 22, 29th, no programs

Happy New Year!!

To learn more about the Irvine Micropreneur® Program visit: www.irvinemicropreneur.com, or contact Victor DiCarlo at (949)660-9112 ext. 128 for more information.

To Participate, Visit: www.IrvineMicropreneur.com

About Us

The Irvine Chamber of Commerce leads the economic development efforts of the City of Irvine. The Chamber has four overall economic development goals: Retaining existing businesses and helping them expand, Incubating new businesses, Attracting new businesses, and Supporting international business.

Visit us at:

www.irvineecondev.com

For a complete listing of all upcoming events, click below:



Irvine Chamber of Commerce Business & Economic Development Department