



"Serving as the Voice of
Business for Irvine

November 2, 2011

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OCTANE
Medical Device & Investor Forum
an OCTANE Signature Event

November 15 - 16, 2011 — Orange County, California

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*Where people and ideas come together with capital and resources
to fuel Orange County's medical device industry.*

Get connected with...

- Executives
- Entrepreneurs
- Inventors
- Advisors
- Academicians

**...at the leading
medical device industry
conference in the West.**

MDIF 2011 Keynotes



Robert Grant - President & CEO, Bausch & Lomb Surgical and OCTANE Chairman. Mr. Grant is a medical device industry veteran and visionary, and his leadership at Allergan Medical was instrumental in creating the multi-billion dollar medical rejuvenation industry. He will discuss the Orange County medical device industry, and what the future holds for this region.



Joshua Makower, M.D. is a world-renowned doctor, entrepreneur and VC. Dr. Makower will discuss the changing face of the FDA and its impact on the United State's global leadership position in medical devices.



Amy Purdy is a snowboarder, skateboarder, make-up artist, actress, model and is also a double leg amputee. After losing her lower legs at age 19, she fought to get back on her snowboard. Now she's shredding like a champ and helping others with disabilities do the same.

Upcoming Events

November 17, 2011

**Who: Trade Connect - Export
Workshop**

What: Workshop

Where: Los Angeles Harbor College

When: 2:30pm-5:00pm

How much? Free

[Click Here](#)

NOVEMBER 15-16TH - IRVINE REGENCY HYATT

Register at:

www.mdif2011.com

November 21-22, 2011
Who: Grant Writing Class

What: Class

Where: Orange County Fire Authority
1 Fire Authority Rd Irvine, CA 92602

When: 9:00am-4:00pm

How much? \$425

[Click Here](#)



Swim in the Shark Tank

THE IRVINE ENTREPRENEUR FORUM HELPS GREAT IDEAS GET OFF THE GROUND. HONE YOUR PITCH FOR VENTURE CAPITAL, AND YOU COULD WALK AWAY WITH \$10,000.

-Kim Porazzo - OC METRO

Whats your big idea? The Irvine Entrepreneur Forum, a program created to help you take your idea to market, wants to know. In fact, if its got real potential, you may win the change to pitch it to investors at the third annual Irvine Entrepreneur Forum, on March 1, 2012, at the Hyatt Regency Irvine.

[Link here to read full OC METRO Article](#)

November 30, 2011
Who: Building the Foundation for a Successful Business

What: Workshop

Where: Rancho Santiago Community College

When: 6:00pm-8:30pm

How much? Free

[Click Here](#)



For a complete listing of all upcoming events, click below:

3rd Annual Irvine Entrepreneur Forum Sponsorships Now Available!

The 2012 Irvine Entrepreneur Forum is an excellent opportunity for sponsors to associate themselves with cutting edge companies. More importantly, your company will be highlighted in front of 300 of the best entrepreneurial minds in Orange County!

Visit www.iefinfo.com to learn more about the 2012 Irvine Entrepreneur Forum and how to become a sponsor .



Irvine Chamber of Commerce Business & Economic Development Department



2012 Irvine Entrepreneur Forum Workshops

****November 9th 5:30PM**

What Investors are looking for from Entrepreneurs

****November 15th 5:30PM**

Preparing for the IEF:

Business Plans, 3-5 minute video entry, and 10-min investor pitch

To Register, contact:

Victor DiCarlo 949 660 9112 ext 128 or

vdicarlo@irvinechamber.com

or register on www.irvinechamber.com



Irvine Chamber Announces November Marketing Webinars Aimed at Entrepreneurs

Weekly Irvine Micropreneur Program Provides Valuable Information on Marketing and Negotiating

The Irvine Micropreneur Program November Line-Up:

November 3

Selling Your Designs

The art and design industry is still one area where artists can literally make money while working from home.

November 10

Black Belt Negotiating

Michael Soon Lee, MBA, is a world-class negotiator and the author of "Black Belt Negotiating". He has gotten discounts at Nordstrom, on chandeliers in Italy and on gas for his car. Michael has presented this program on National Public Radio and to hundreds of clients around the world.

November 17

How to build a marketing strategy to win

In this webinar you will learn how to build a foundational strategy with a core marketing message to differentiate your business and dominate your competition. Presented by sales and marketing expert

Phil Lauterjung, a consultant for the Duct Tape Marketing system.

November 24

** No Presentation this week.(Thanksgiving Weekend)

To learn more about the Irvine Micropreneur Program visit: www.irvinemicropreneur.com, or contact Victor DiCarlo at (949)660-9112 ext. 128 for more information.

To Participate, Visit: www.IrvineMicropreneur.com

About Us

The Irvine Chamber of Commerce leads the economic development efforts of the City of Irvine. The Chamber has four overall economic development goals: Retaining existing businesses and helping them expand, Incubating new businesses, Attracting new businesses, and Supporting international business.

Visit us at:
www.irvinecondev.com

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