

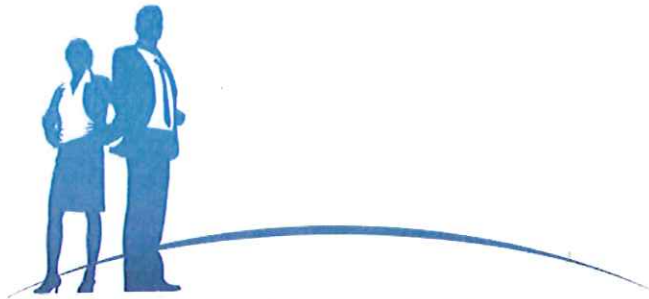
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**IRVINE
ENTREPRENEUR
FORUM**



3rd Annual Irvine Entrepreneur Forum Call for Submissions

Applications are now being accepted for entrepreneurs to present at the 3rd Annual Irvine Entrepreneur Forum (IEF) on March 1, 2012 at the Hyatt Regency Irvine. Two companies will receive \$10,000 in cash prizes for the best business plans (Best Overall Business Plan & Best Digital Media Plan).

Six entrepreneurs will be chosen to present at IEF, in front of a panel of angel and venture capital investors. In addition, entrepreneurs will also receive valuable coaching on how to effectively present to investors.

The deadline to submit business proposals for consideration is January 15, 2012. Applicants should submit a 2-3 page executive summary and a 3-5 minute YouTube.com video clip promoting their product or service.

To submit your application and to find out more about the 2012 IEF visit: <http://iefinfo.com/enter-company2011.php>.

**Upcoming
Events**

December 7, 2011
Who: E-Commerce
Revolution on Chaina: How
to see U.S. Consumer
Products On-Line

What: Webinar

Where: Online

When: 6:00pm-6:45pm

How much? Free

[Click Here](#)

December 8, 2011

Who: Irvine Chamber Holiday Open House

What: Christmas Party

Where: Irvine Chamber of Commerce

When: 3:30pm-6:00pm

How much? Free- Members Only

[Click Here](#)



January 19, 2012

Who: 2012 Business Outlook Breakfast

What: Breakfast

Where: Irvine Marriott

When: 7:30am-9:30am

How much? Irvine Chamber Members: \$50

UC Irvine Paul Merage School of Business Students & Alumni: \$50

Visitors: \$75

Promotional Sponsor (Table of 10): \$1,250.000

[Click Here](#)

Seven Innovation Policy Ideas to Spark an Economic Recovery in the U.S.

-Xconomy.com

Increase the monetary cap on direct public offerings by small companies to allow new opportunities for emerging companies to raise capital

Create an incentive for U.S. corporations to "repatriate" their foreign earnings from overseas and direct the capital flow into emerging technology research and commercialization.

Encourage more angel investment into startups and emerging companies.

Reauthorize the Small Business Innovation Research (SBIR) program.

Retain high-level foreign students who are now required to leave the U.S. after obtaining post-graduate degrees.

Encourage the growth of start-up companies by immigrant entrepreneurs.

Make permanent recently passed provisions of the Small Business Jobs Act of 2010 to provide long-term certainty to small businesses and their investors.



Highway Accessibility- The Need for Speed

-Area Development Online

Highway accessibility is traditionally at the top of the short list for site selection criteria. In fact, 97.3 percent

of respondents to Area Development's 2010 Corporate Survey considered highway accessibility to be very important or important. Companies are not only targeting locations that are in close proximity to prime transportation arteries, but they also are making sure they have easy access both on and off of those major interstates and highways.

[Link to Article](#)



Irvine Chamber Announces December Marketing Webinars Aimed at Entrepreneurs

For a complete listing of all upcoming events, click below:



Irvine Chamber of Commerce
Business & Economic
Development Department

Weekly Irvine Micropreneur® Program Provides Valuable Information on Marketing and Negotiating

The Irvine Micropreneur® Program December Line-Up:

December 1

How To Build Your Own Coalitions and Social Movements

Many entrepreneurs work for both profits and to benefit the public good.

To be effective at these goals, you need to be skilled at forming coalitions with others and generating public support for your activities.

December 8

Internet Radio As A Business Tool

As terrestrial radio stations have declined in market share, Internet radio stations have been flourishing. There are literally thousands of Internet radio stations throughout the world, and many of these cater to a business audience.

December 15

Booked Up! How to Write, Publish and Promote a Book to Grow Your Business

Better than any business card or brochure, a book establishes authority in your field, elevates your credibility, impresses clients, attracts media attention, and opens doors to new opportunities.

December 22, 29th, no programs

Happy New Year!!

To learn more about the Irvine, Micropreneur® Program visit: www.irvinemicropreneur.com, or contact Victor DiCarlo at (949)660-9112 ext. 128 for more information.

To Participate, Visit: www.IrvineMicropreneur.com

About Us

The Irvine Chamber of Commerce leads the economic development efforts of the City of Irvine. The Chamber has four overall economic development goals: Retaining existing businesses and helping them expand, Incubating new businesses, Attracting new businesses, and Supporting international business.

Visit us at:
www.irvinecondev.com

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Irvine, California 92614

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