



"Serving as the Voice of  
Business for Irvine

November 9, 2011

### *In This Issue*

MDIF 2011

IEF Workshops

More loans funded in  
2011

SBA sets new record

Micropreneur

  
OCTANe  
**Medical Device & Investor Forum**  
an OCTANe Signature Event

November 15 - 16, 2011 — Orange County, California

[Home](#) [2010 Forum](#) [Agenda](#) [Sponsors](#) [Registration & Logistics](#) [About OCTANe](#) [Contact Us](#)

**CHECK OUR**  
**Event**  
**Calendar**



*Where people and ideas come together with capital and resources  
to fuel Orange County's medical device industry.*

### Upcoming Events

**November 17, 2011**  
**Who:** Trade Connect - Export  
Workshop  
**What:** Workshop  
**Where:** Los Angeles Harbor  
College  
**When:** 2:30pm-5:00pm

**How much?** Free  
[Click Here](#)

**November 21-22, 2011**  
**Who:** Grant Writing Class  
**What:** Class  
**Where:** Orange County Fire  
Authority  
1 Fire Authority Rd Irvine, CA  
92602  
**When:** 9:00am-4:00pm

**How much?** \$425  
[Click Here](#)  
**November 30, 2011**  
**Who:** Building the Foundation

#### Get connected with...

- Executives
- Entrepreneurs
- Inventors
- Advisors
- Academicians

**...at the leading  
medical device industry  
conference in the West.**

#### MDIF 2011 Keynotes



Robert Grant - President & CEO, Bausch & Lomb Surgical and OCTANe Chairman. Mr. Grant is a medical device industry veteran and visionary, and his leadership at Allergan Medical was instrumental in creating the multi-billion dollar medical rejuvenation industry. He will discuss the Orange County medical device industry, and what the future holds for this region.



Joshua Makower, M.D. is a world-renowned doctor, entrepreneur and VC. Dr. Makower will discuss the changing face of the FDA and its impact on the United States' global leadership position in medical devices.



Amy Purdy is a snowboarder, skateboarder, make-up artist, actress, model and is also a double leg amputee. After losing her lower legs at age 19, she fought to get back on her snowboard. Now she's shredding like a champ and helping others with disabilities do the same.

**NOVEMBER 15-16TH - IRVINE REGENCY HYATT**

for a Successful Business  
What: Workshop  
Where: Rancho Santiago  
Community College  
When: 6:00pm-8:30pm

How much? Free  
[Click Here](#)

For a complete listing of all  
upcoming events, click below:



Irvine Chamber of Commerce  
Business & Economic  
Development Department

Register at:

[www.mdif2011.com](http://www.mdif2011.com)



## 2012 Irvine Entrepreneur Forum Workshop

Tuesday, November 15th  
at Irvine Chamber of Commerce  
5:30PM-6:30PM

- Preparing for the IEF: Business Plans, 3-5 minute video entry, and 10-min investor pitch

To register, contact:

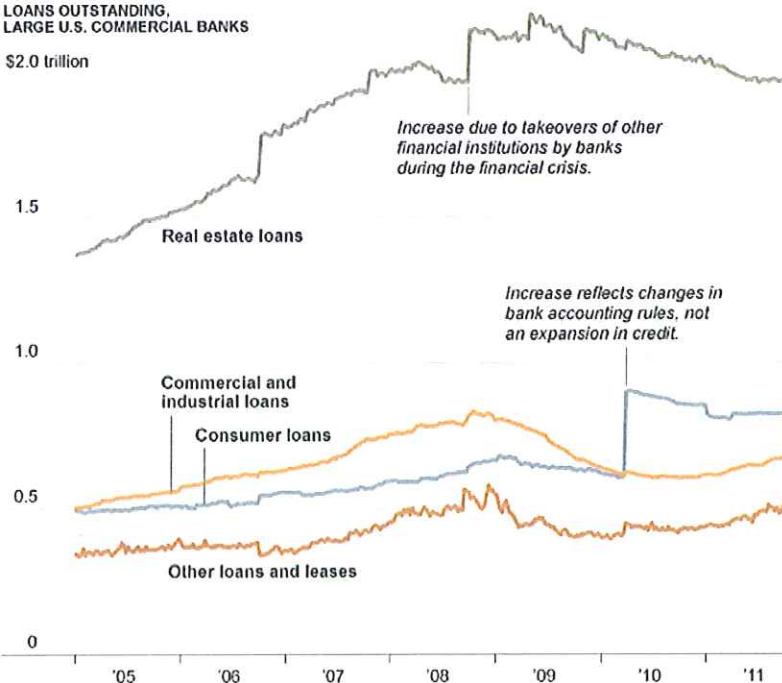
Victor DiCarlo 949 660 9112 ext 128 or  
[vdicarlo@irvinechamber.com](mailto:vdicarlo@irvinechamber.com)  
or register on [www.irvinechamber.com](http://www.irvinechamber.com)

### At Large Banks, Some Lending Rises

Big banks in the United States have been gradually loosening their lending standards and issuing more loans. Much of the money has been going to small and midsize corporations, while credit card and other consumer lending has only recently started rising.

LOANS OUTSTANDING,  
LARGE U.S. COMMERCIAL BANKS

\$2.0 trillion



Source: Federal Reserve

## Banks Start to Make More Loans

According to the New York Times, banks have been quietly turning on the lending spigot.

Citigroup officials said the bank recorded loan growth compared to a year ago, and Wells Fargo executives are saying new loan commitments to small businesses are up 8%.

[Link here to read NY Times article](#)

### U.S. Small Business Administration



## SBA's Growth Capital Program Sets New Records

The SBA's SBIC Program provided a record \$2.6 billion in 2011 to small businesses. This is an increase of 63% over last year's \$1.59 billion in funding. For more information about the SBA's Investment Division, SBIC program, Impact Investment Initiative and Early Stage Innovation Fund, go to [www.sba.gov/INV](http://www.sba.gov/INV)

The web site offers useful information including segments for: SBIC Applicants, SBIC Licensees, Private Partners & LPs, and Entrepreneurs & Small Business Owners.

The site also includes useful SBIC forms, up-to-date news and reports, and detailed information and descriptions of the Impact Investment Initiative and Early Stage Innovation Fund.



## Irvine Chamber Announces November Marketing Webinars Aimed at Entrepreneurs

**Weekly Irvine Micropreneur Program Provides Valuable Information on Marketing and Negotiating**

**The Irvine Micropreneur Program November Line-Up:**

**November 10**

**Black Belt Negotiating**

Michael Soon Lee, MBA, is a world-class negotiator and the author of "Black Belt Negotiating". He has gotten discounts at Nordstrom, on chandeliers in Italy and on gas for his car. Michael has presented this program on National Public Radio and to hundreds of clients around the world.

**November 17**

**How to build a marketing strategy to win**

In this webinar you will learn how to build a foundational strategy with a core marketing message to differentiate your business and dominate your competition. Presented by sales

and marketing expert Phil Lauterjung, a consultant for the Duct Tape Marketing system.

**November 24**

\*\* No Presentation this week.(Thanksgiving Weekend)

To learn more about the Irvine Micropreneur Program visit: [www.irvinemicropreneur.com](http://www.irvinemicropreneur.com), or contact Victor DiCarlo at (949)660-9112 ext. 128 for more information.

To Participate, Visit: [www.IrvineMicropreneur.com](http://www.IrvineMicropreneur.com)

## About Us

The Irvine Chamber of Commerce leads the economic development efforts of the City of Irvine. The Chamber has four overall economic development goals: Retaining existing businesses and helping them expand, Incubating new businesses, Attracting new businesses, and Supporting international business.

Visit us at:

[www.irvineecondev.com](http://www.irvineecondev.com)

Irvine Chamber of Commerce  
2485 McCabe Way, Suite 150  
Irvine, California 92614

### [Forward email](#)



Try it FREE today

This email was sent to [dhammers@irvinechamber.com](mailto:dhammers@irvinechamber.com) by [vdicarlo@irvinechamber.com](mailto:vdicarlo@irvinechamber.com) | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).  
| 2485 McCabe Way, Suite 150 | Irvine | California | 92614