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3rd Annual Irvine Entrepreneur Forum to Feature Peter Weedfald as Keynote Speaker

Peter Weedfald, President of Gen One Ventures and former Marketing Officer for Circuit City, Samsung, ViewSonic and Ziff-Davis Publishing will be the keynote speaker at the March 1, 2012 Forum.

Visit www.iefinfo.com to learn more about 2012 Irvine Entrepreneur Forum.

CHECK OUR

**Event
Calendar**

Upcoming Events

October 10, 2011

Who: Developing a Dynamic Plan to Grow Your Business

What: Seminar

Where: Anaheim Community Center

When: 6:00pm-9:30pm

How much? \$25

[Click Here](#)



Irvine Chamber Announces October Marketing Webinars Aimed at Engineers

Weekly Irvine Micropreneur Program Provides Valuable Information on Marketing and Turning Your Brand into a Powerful Magnet

The Irvine Micropreneur Program October Line-Up:

October 6

Master Interactive Marketing: How to Build Your Business Around Personal Relevance

Explore opportunities for using strategic content, mobile technologies and social media to engage customers in sustainable relationships. If you have a business that needs customers and you want to drive referrals, attend this webinar. Presented by David Shantz, Creative Director of Magnity Interactive.

October 13

October 12, 2011

Who: Utilize EB5 to Finance US Businesses & Projects and Create US Jobs

What: Seminar

Where: Cal State Fullerton Marriott

When: 8:00am-12:00pm

How much? \$95

[Click Here](#)

October 12, 2011

Who: Effective Marketing Strategies to Grow Your Business

What: Seminar

Where: Rancho Santiago Community College District Center

When: 4:00pm-6:30pm

How much? \$25

[Click Here](#)

October 19, 2011

Who: Small Business Orientation Workshop

What: Workshop

Where: Rancho Santiago Community College District Center

When: 2:30pm-4:00pm

How much? \$0

[Click Here](#)

October 27, 2011

Who: Cleantech India

What: Conference

Where: Irvine Marriott & Irvine Chamber of Commerce

When: Oct. 27-28

How much? \$200

[Click Here](#)

The Mobile Marketing & Communication Revolution: Have you joined yet?

Many experts consider that Mobile Marketing & Communication is the new gold rush in advertising, marketing, and customer servicing. Find out how mobile marketing works and the many applications that are already available for business owners to use. Presented by William Hamlin, CEO of TEGA Technologies LLC

October 20

Become a Brand Magnet- How to Pull Your Business Out of the Online Abyss

With hundreds of millions of websites online, the vast majority struggle for recognition. You can take simple actions that will pull attention and customers to your brand like a powerful magnet. Learn these steps from Barbara Findlay Schenck, author of Small Business Marketing for Dummies.

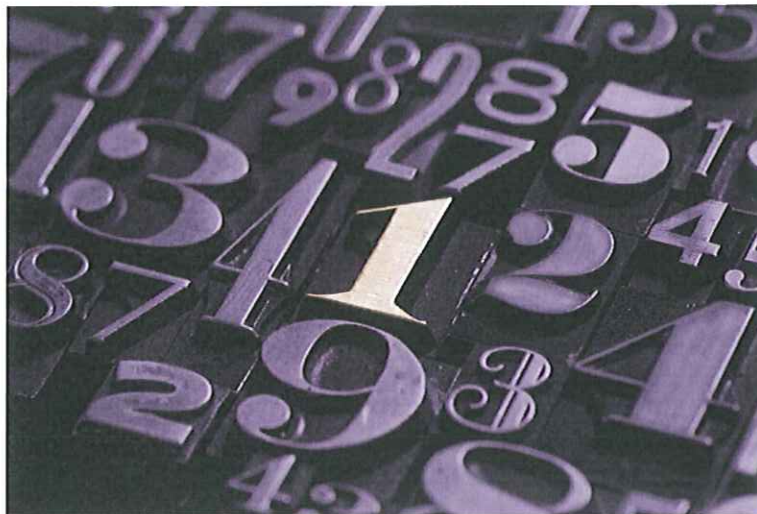
October 27

Entrepreneur Presentation Roundup

Learn about new technologies, emerging Internet services, and new ideas presented by others. A panel of guest judges will ask questions of the presenters, and participants in the webinar can also ask questions and make comments.

To learn more about the Irvine Micropreneur Program visit: www.irvinemicropreneur.com, or contact Victor DiCarlo at (949)660-9112 ext. 128 for more information.

To Participate, Visit: www.IrvineMicropreneur.com



Opus Bank Moves Headquarters to Irvine, California

Opus Bank announces that it has received from its regulators the necessary approvals to move the location of the Banks headquarters tp Irvine, CA.

As a result of the move, the Bank is now the largest bank headquartered in Orange County, California, with \$2.2 billion in assets as of June 30, 2011. The change went into effect on September 19, 2011.

Financial Dilemmas Face America and the Real Estate Market

October 27, 2011

Who: Cleantech India

What: Conference

Where: Irvine Marriott & Irvine Chamber of Commerce

When: Oct. 27-28

How much? \$200

[Click Here](#)

For a complete listing of all upcoming events, click below:



Irvine Chamber of Commerce
Business & Economic
Development Department



The U.S. is having difficulty returning to prosperity because of several major dilemmas.

In the long run, we need to adopt actions that slash our rising deficit and debts, but those actions are opposed to the behavior we need to implement right now to overcome high unemployment and low growth.

This dilemma, plus disagreement in Congress about which way to go, has produced policy paralysis.

Click [here](#) to view full article.



The OC Register has released the results of its annual Best of Orange County 2011 Survey.

The best city, as voted by readers: Irvine!

About Us

The Irvine Chamber of Commerce leads the economic development efforts of the City of Irvine. The Chamber has four overall economic development goals: Retaining existing businesses and helping them expand, Incubating new businesses, Attracting new businesses, and Supporting international business.

Visit us at:
www.irvineecondev.com

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