



"Serving as the Voice of
Business for Irvine"

September 14, 2011

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September Webinar Lineup

Broadcom acquires NetLogic

AB 29



3rd Annual Irvine Entrepreneur Forum to Feature Peter Weedfald as Keynote Speaker

Peter Weedfald, president of Gen One Ventures and former marketing officer for Circuit City, Samsung, ViewSonic and Ziff-Davis Publishing will be the keynote speaker at the March 1, 2012 Forum.

Visit www.iefinfo.com to learn more about 2012 Irvine Entrepreneur Forum.

Upcoming Events

September 15, 2011

Who: Consulting as a Successful Business

What: Workshop

Where: Fullerton Public Library

When: 6:00pm-9:00pm

How much? Free

[Click Here](#)



Irvine Chamber Announces September Webinar Lineup Aimed at Small Businesses

Weekly Irvine Micropreneur Program Provides Valuable Insight on Business Communications Strategies and Emerging Funding Opportunities:

The Irvine Micropreneur Program September Line-Up:

September 15, 2011

Who: Social Media Bootcamp

What: Lecture

Where: Irvine Incubation Center

When: 11:30am-1:30pm

How much? Free

September 15 ([Add to Calendar](#))

Business Communications for the Micropreneur

[Click Here](#)

September 20, 2011

**Who: Demystifying the Commercial Leasing Process
What: Conference**

**Where: National University
When: 9:00am-12:00pm**

How much? \$30

[Click Here](#)

September 26, 2011

Who: The 26th ASEI National Convention

**What: Convention
Where: Cal State Fullerton
When: 8:00am-9:00pm**

How much? \$79

[Click Here](#)

October 27, 2011

Who: Cleantech India

What: Conference

Where: Irvine Marriott & Irvine Chamber of Commerce

When: Oct. 27-28

How much? \$200

[Click Here](#)

Find out how to better integrate communications tools within your business from Chris Shank, Associate Director of Business Marketing for Verizon Wireless and Trudy Heatherly, Business Marketing Manager for Verizon.

September 22 ([Add to Calendar](#))

Building a Simple Website with Wordpress

Wordpress is now the most successful website building tool available, and it's free! Almost anybody can construct and maintain a simple website if they know how. Guest Host Michael Chinn will walk you through the steps it takes to build a basic website using Wordpress and how you can also maintain it.

September 29 ([Add to Calendar](#))

Annual Business Opportunities Round-up

Covers hot market segments, trends, and business opportunities. Successful businesses move quickly to take advantage of emerging trends and opportunities. But first, you have to know what they are! Use this information to jumpstart your business or gain competitive leverage in your own marketplace

The free Micropreneur Webinars are scheduled for every **Thursday, 12:00 p.m. to 1:00 p.m.** and will feature a different topic each week. Past archived programs can be accessed in the multimedia section of www.irvinecondev.com. To learn more about the Irvine Micropreneur Program visit: www.irvinemicropreneur.com, or contact Victor DiCarlo at (949)660-9112 ext. 128 for more information.

To Participate, Visit: www.IrvineMicropreneur.com



Irvine-based Broadcom acquires NetLogic for \$3.7 billion

Broadcom has announced this week that it has acquired NetLogic, which could strengthen the company's position in the networking technology business.

To learn more about Broadcom and its products, visit:

www.Broadcom.com

AB 29 - Official California Legislative Information



For a complete listing of all upcoming events, click below:



Irvine Chamber of Commerce Business
& Economic Development Department

AB 29, which establishes the Governor's Office of Business and Economic Development, is on its way to the Governor for his signature. Special thanks go to its author Speaker John A. Pérez and co-authors V. Manuel Pérez and Mike Feuer.

Letters of support should be addressed directly to Governor Jerry Brown:

Governor Jerry Brown
California State Capitol
Sacramento, California 95814

The Governor only has until October 9, 2011 to sign the legislation, so please do not delay in writing letters.

About Us

The Irvine Chamber of Commerce leads the economic development efforts of the City of Irvine. The Chamber has four overall economic development goals: Retaining existing businesses and helping them expand, Incubating new businesses, Attracting new businesses, and Supporting international business.

Visit us at:
www.irvineecondev.com

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